



# THE FAS LETTER

AROUND THE WORLD WITH THE AGRICULTURAL ATTACHE SERVICE

August 1972



## BILL HORBALY NAMED ASSISTANT ADMINISTRATOR FOR AG ATTACHES

William Horbaly, newly returned ag attache in Beirut, has been named Assistant Administrator for Agricultural Attaches. Larry Thomasson, who has been Acting Assistant Administrator since Horace Davis left to become attache in India, will continue to serve as Deputy Assistant Administrator.

Bill, who served in Beirut for four years, also served as agricultural attache in Moscow from 1959 to 1964. In 1967 he was selected to attend the Senior Seminar in Foreign Policy at the Foreign Service Institute of the State Department.

The Horbals returned from Beirut on August 28, and will be on home leave in the Cleveland, Ohio area for two weeks. He plans to begin his new duties September 18.

## KENNETH OGREN IS ATTACHE TO PARIS

Kenneth E. Ogren, Deputy Assistant Administrator of FAS Commodity Programs since 1970, has been named attache to France. The post is a familiar one for Ken; he served as attache OECD Paris from 1967-70.

A specialist in marketing economics, Ken has been with USDA since 1949, serving as director of the Marketing Economics Research Division of the Ag Marketing Service, and of ERS Marketing Economics Division.

He spent the summer working on a special report to the President on the outlook for U.S. agricultural trade. After a September vacation in Minnesota with relatives, the Ogrens will go to Paris.



**HIGHEST USDA AWARD . . .** Secretary of Agriculture Earl L. Butz (left) recently presented Quentin West, ERS Administrator, with the Distinguished Service Award. The award was presented to Dr. West and members of the U.S. Agricultural Mission to Turkey for their work in finding profitable alternatives to opium poppy cultivation. Quentin, named Administrator in January 1971, served as deputy team leader and was generally responsible for the study. Former Secretary of Agriculture Clifford Hardin served as team leader. The Distinguished Service citation read: "For excellence in fulfilling the pledge of the President of the United States to the Turkish Prime Minister for a well executed study and profitable alternative to opium poppy cultivation."

## LAUREL MEADE IS NEW EMS GENERAL SALES MANAGER AS CLIFF PULVERMACHER RETIRES

Laurel Meade has been appointed General Sales Manager of EMS. He comes to the position from ASCS Oilseeds & Special Crops Division where he had been Director since September 1971. He replaces Cliff Pulvermacher, who has retired after 25 years with USDA.

A native of Indiana, Laurel received his B.S. degree in agricultural education from Purdue University in 1950. He was educational director of the Seed Certification Service of the Indiana Crop Improvement Association for two years. In 1952 he joined the Ag Alumni Seed Improvement Association as production manager, and in 1956 was made general manager, serving in that capacity until September 1971.

*(Continued on back page)*



# FAS EVENTS AND AWARDS



**CONGRATULATIONS AND FAREWELL . . .** Mattie Sharpless, a 1972 recipient of the USDA Superior Service Award, was personally congratulated by the Secretary recently. He expressed the Department's "sincere congratulations for your strong performance in our overseas activities." Mattie, who served as secretary to the ag attache, U.S. Mission to the OECD, for five years, is taking leave of absence from FAS. She will attend North Carolina College at Durham for graduate work.



**EXPORT EXPANSION AWARDS . . .** Two Japanese employees of FAS Cooperators received the first special Incentive Awards presented to cooperator employees overseas. The awards, accompanied by cash prizes, were given to the employees in recognition of their outstanding contribution to the growth of American agriculture exports to Japan. Yasuo "Paul" Sone (right) of Wheat Associates, U.S.A. and Katsu Kuribara of the National Renderers Association received the certificates and cash awards from David Hume, Agricultural Attache; and W.L. Phillipsen, Assistant Attache, at a recent joint meeting of the Cooperators in Tokyo.

## THE SECRETARY SIGNS AGREEMENT WITH MEXICO

The Secretary participated in the signing of an agreement in late August with the Mexican Government for the elimination of screwworms in Mexico and the United States. Attache Dick Smith in Mexico played a major part in arranging for the visit of Secretary Butz to Mexico City.

The common method of elimination in the U.S. has been to sterilize the male fly, but control has not been complete because Mexico has not used that system. Now, with both countries joined in the project, the screwworm should cease to be a major problem.



## Report from the Administrator:

Administrator Ray loanes attended the U.S.-Japan bilateral trade meetings held at Hakone, Japan, July 25-28. The Japanese were cordial, the scenery picturesque, but the trade negotiations proceeded very slowly, Ray said. He noted that Japan is by far American agriculture's best customer, but it could be an even better one. With her large stocks of dollars and her continuing heavy trade surplus, Japan can afford to bring down her barriers to imports.



**LENGTH OF SERVICE AWARD . . .** Hal Walters (left), an assistant attache in Bonn, has just received his certificate for 20 years of government service from Attache George Parks.



**25 YEARS OF SERVICE . . .** Attache in Bonn, George Parks (right) congratulates agricultural specialist Paul Hess on 25 years of service with the Government.



# AWARDS PRESENTED ABROAD



**TEN YEAR SERVICE AWARD . . .** John Riesz, now attache in Liberia, receives his 10 year Length of Service Award from Ambassador to the Netherlands William J. Middendorf (right).



**MANY YEARS OF SERVICE . . .** Swedish Ambassador Jerome Holland (far left) congratulates Georg Frostenson, agricultural economist, on 25 years of service with USDA, and Margaret Soderstrom, resident assistant, on 30 years of service. Pictured also are Attache Hugh Robinson (far right) and Mrs. Kerstin Hogberg (next to attache).



**TWENTY YEARS WITH USDA . . .** Ann Bibbo, secretary in the office of the Moscow attache, is presented with a 20-year certificate and pin by Ambassador Jacob Beam while assistant attache Bob Svec watches.



**SPECIAL ACHIEVEMENT AWARD . . .** Veck Keyman, senior agricultural assistant in The Hague, receives his Certificate of Merit for Special Achievement from Ambassador William J. Middendorf (right) while Carry Keyman looks on. Veck received the award for sustained superior performance in maintaining a flow of important commodity information between The Hague and the Department, thereby materially assisting the U.S. export effort.

# ROAMING AROUND

Congratulations to Tokyo assistant attache **Bryant Wadsworth** and his wife Janet on the arrival of their third child. John Ridges Wadsworth was born in Bountiful, Utah on August 1. The three children and their mother joined Bryant in Tokyo in late August.

\* \* \*

**Tom Street**, after four years in Paris, will return to Washington the end of September. He has indicated that he plans to retire in November after 30 years of Government service.

\* \* \*

**Jim Lankford** returned in mid-July from Bern. He is now Director of FAS Export Trade Services Division.

\* \* \*

**Dick Cannon**, who returned from the assistant attache post in Rome in late July, is spending home leave in Nebraska. He will take on market development duties in Elmer Hallowell's office.

\* \* \*

**Ken Murray** returned from London in late July. After home leave in New York, he will rejoin the Grain & Feed Division which he left eight years ago for a post in Bonn.

\* \* \*

**Carolyn Halloway**, from the Grain & Feed Division went to The Hague in mid-July as secretary to the attache. This is Carolyn's first time overseas with FAS.

\* \* \*

**Don Chrisler**, who served as acting attache in Belgrade until the arrival of **Jin Hickman**, returned to ERS in early August.

\* \* \*

**Bob Svec** will return from Moscow in mid-September when **Bill Huth** takes over as assistant attache. Bob will take a Washington assignment.

**Bob Adcock**, who joined USDA in 1938 and retired to Stillwater, Oklahoma in 1968, left in August for Accra, Ghana. He is going with the Near East Foundation to be assigned to the Ghanaian Ministry of Agriculture. Bob joined FAS in 1953, serving in Washington, Brazil, East Africa, Columbia, and Malaysia.

\* \* \*

Attache **Guy Haviland** has been transferred from Quito to Bangkok. He will go to his new assignment in late September after Washington consultations and auto travel across the United States. Prior to his assignment in Quito, he served as assistant attache in New Delhi.

\* \* \*

**Bill von Seggern** will retire to Florida in November after his return from Bangkok in October. He has served with FAS and AID in Washington, Djakarta, Saigon, Ankara, Lebanon, and Tunisia.

\* \* \*

**Alvin Gilbert**, attache in Lagos, traveled to Ghana on official business in late August.

\* \* \*

**Jim Frink** and family took a holiday from Athens in July. They visited Istanbul and other historic places in nearby Turkey.

\* \* \*

Before assistant attache **Frank Piason** left for Rome, he traveled for a week in the U.S. with Dr. Bellani, Veterinarian, Ministry of Health, Government of Italy. Dr. Bellani visited the U.S. at USDA's invitation to study meat inspection procedures.

\* \* \*

**Lucille Sargent** has returned from Rome where she served as a secretary. She spent August in Utah indulging in her favorite pastime—watching football games. During the fall she will study Russian preparatory to taking a new field assignment in Moscow at the end of the year.





**FAREWELL PARTY IN BONN** . . . The Bonn office gave a farewell party for assistant attache John DeCourcy and his wife Ellen. John has returned to FAS Washington to continue in market development work. At the party, held July 10, Attache George Parks presented the DeCourcys with two crystal glasses from the office as a remembrance of Germany.



**Oldrich Fejfar** will return to Washington in late August when the assistant attache position in Islamabad is eliminated. He will join his wife and three children who returned early. The Fejgars plan to arrange schooling in the U.S. for their sons before taking a new field assignment in Bombay in late October.



**Dorothy Whitehead** has returned from the Hague. After home leave, she will take a position with FAS in Washington.



**John Hopkins**, assistant attache in Manila, is visiting the States on home leave at the end of August. He and his family plan a camping trip beginning in Alaska and traveling through Washington State and Ohio to arrive in Washington, D.C. in early October for consultations.



**Mildred Rutledge** has returned from Monrovia and is currently helping out in the Far East and South Asia Area office.



**David Hume**, who transferred directly from London to Tokyo in February, will take home leave in October.



**Jessie Hidalgo** has left Bogota where she served as secretary to the attache. She is learning Portuguese in preparation for her transfer to Brasilia in November.

**Roger Ferguson**, minority professional employee who worked for FAS the last two summers, was invited to return this summer. He was unable to join FAS in Washington because of a special scholarship requiring research in Chile for Harvard. Since this research would not require Roger's full time, FAS was able to work out an arrangement with **Leon Mears**, attache in Chile, for a part-time job for Roger in the attache's office. He began work on July 3.



**Steve Chen**, of the American Soybean Association in Taipei, is visiting the U.S. as escort and interpreter for the Taiwan Soybean Crushers Team. The Team is here to increase Taiwan's knowledge of soybean production and processing, and to learn up-to-date industrial techniques. Steve also plans to attend the ASA Convention and International Staff Conference.



**Steve Stephanides**, attache in Tehran, will attend the 11th FAO Regional Conference for the Near East in Kuwait which will be held September 9-19.



**Bhornchai Kunalai**, agricultural specialist in the Bangkok office, is visiting the U.S. with two officials of the Thai tobacco monopoly. Bhornchai has worked closely with this group, developing tobacco sales. The purpose of his trip is to help the Thai officials with their visits to tobacco auction sales, manufacturing plants, and members of the export trade.



**Stan Brown** and **Bob Svec**, from the Moscow office, recently visited the Spring grain region in the Virgin Lands of Western Siberia. This was one of the few times U.S. agricultural representatives have had the opportunity to visit Russia's major spring wheat producing area.



**FLORIDA PRODUCE FOR SWEDEN** . . . Attache in Sweden Jim Howard (left) and Mike Duda, a Florida produce grower, study radishes grown on Mr. Duda's land. Jim went to Florida to learn about the growing, packing, and exporting of fruits and vegetables. He will work to promote further exports to Sweden.



# Still Roaming Around

**Bruce McEvoy** visited the U.S. in August for market development consultations. As assistant attache in London, Bruce is working on new shipments of fresh produce to the United Kingdom. He visited growers in Florida to explore shipments of watermelon, sweet corn, and other products, which are expected to begin in November.

\* \* \*

**Shackford Pitcher** is the new attache in Beirut. He goes to the field from FAS Livestock & Meat Products Division where he served as Chief of the Commodity Analysis Branch. Shack has previously served in the attache service in Sao Paulo from 1966-70 and in Rio de Janeiro from 1964-66. He joined FAS's Fruit & Vegetable Division in 1962. Shack, his wife Birgitta, and their two children are expected to arrive in Beirut in early September.

\* \* \*

**Dugger Harris** was in Washington on emergency leave in July. He spent the first part of the month in Orlando, Florida where his mother died recently. In Washington, he was at FAS for consultations. His wife was in the hospital during the visit and will return to Monrovia later in the summer.



**MADRID** . . . Attache Clarence Miller grins over a special promotion of soybean oil in a typical small shop in Madrid. Spain is the fourth largest market in the world for U.S. soybeans which are crushed into meal and oil in Spain.

**Roger Euler** has switched jobs with **Stanley Brown**. Stan is the attache in Moscow and Roger has become Chief of the Communist Countries Branch in the ERS Foreign Demand and Competition Division. The "job exchange" coincided with a visit to Moscow by Secretary **Earl Butz** who arrived during Roger's last week of duty, and on Stan's first day in Moscow. We are happy to report that Mrs. Euler is up and around again after undergoing heart surgery at George Washington University Hospital in April.

\* \* \*

**Walter Stern** will return in November from his position as agricultural officer in Bombay for consultations and reassignment.

\* \* \*

**Bob FitzSimmons** has been named Chief of the Foreign Marketing Branch of the Fruit & Vegetable Division. **Clint Cook**, former marketing chief, became Division Director when **Bill Stewart** retired. Bob just finished a tour of duty as attache in Caracas. He also served as assistant attache in Mexico City from 1965-68, and was as FAS fruit and vegetable marketing specialist from 1956-65.

\* \* \*

**Dan Sheppard on the Middle East** . . . Dan Sheppard, Trade Fairs specialist for the Middle East, was in the Middle East and East Africa in March and April and again in July to follow up trade opportunities generated on previous trips. A large rice firm in Kuwait has opened a letter of credit for U.S. rice, a probable result of Dan's personal visit in 1971. Also, firms in Bahrain, Dubai, Jeddah and Ethiopia are either on the verge of purchasing wheat and rice products, or have recently begun to do so.

Dan reviewed plans for a second U.S. Processed Food Exhibit to be held in Beirut around May 1973. He also explored opportunities for POP promotions in Saudi Arabia and Kuwait, and met with many company representatives who were interested in U.S. processed foods and poultry products.

\* \* \*

Attache **Clarence Miller** and his wife are traveling to the U.S. for consultations and home leave in mid-September. They will visit Kentucky where Clarence has a farm, and return to Madrid in mid-November.

\* \* \*

**Virginia Stratton**, secretary in the New Delhi office, returned to Washington the beginning of August to recover from a serious illness. After consultations with physicians here, she plans to convalesce at her home in Bozeman, Montana.

(Continued on back page)



# WASHINGTON VIEWS

## AUDREY ALEXANDER IS MISS FAS, IOS, EMS, AND ERS INTERNATIONAL FOR 1972



Audrey Alexander, an energetic clerk-stenographer from FAS Export Trade Services Division, has been chosen Miss FAS for 1972. She represents four USDA groups: EMS, IOS, FAS, and ERS International.

Audrey was selected from a group of six girls at the annual FAS picnic on July 8. She will represent the four agencies in the Miss USDA contest to be held November 11 at the Harvest Ball.

Audrey has been with FAS for a year and a half. She calls York, Alabama, her home but has lived in Washington, D.C. for the last 16 years.

An almost hyper-active girl, Audrey loves to sew, cook, and plans to go to modeling school at night. She used to march with a drum and bugle corps, twirling a rifle, but is now content to follow the corps on its weekend marches in which her fiance continues to participate. Audrey plans to be married but has set no definite date.

## FASERS SEND BOYS TO CAMP

At Christmastime 1971, the EEO advisory Committee suggested that FAS people jointly contribute to the Metropolitan Police Boys' Club's Summer Camp Project. This project makes it possible for city boys to enjoy two weeks of summer camp.

FAS employees donated approximately \$300 for the Summer Camp Project, which was presented on June 20, the day the first buses departed for camp. Administrator Ray Ioanes and Doris Chambers, a member of the EEO Advisory Committee, made the presentation.

Next year FASers hope to send even more boys to camp.

In the picture Administrator Ray Ioanes (third from right) hands FAS contributions for the Summer Camp Project to Police Chief Jerry Wilson. Standing between the two is Doris Chambers, EEO Representative. Others present for the donation are, left to right, Lt. Houston Bigelow, Camp Chairman M.E. Lipskey, Deputy Chief (retired) Howard Covell, and Deputy Chief, Youth Division, Boyd Willard.



## ANNUAL FAS, IOS, EMS, AND ERS INTERNATIONAL GOLF TOURNAMENT

The annual FAS, EMS, IOS, and ERS International Golf Tournament was held this year on July 19 at the International Town and Country Club. Golf marshal and host was Administrator Ray Ioanes, and credit for organizing the event goes to Bill Caras, of FAS Management Services Division.

The tournament was a great success in spite of intermittent rain. Winner of the low net game was Art Rollefson, while Ray Shegogue placed second and Larry Thomasson was third. Sam Vanneman was winner of the low gross game with Steve Witcher (Max's son) and Paul Astolos in second and third places.

Trophies and golf balls were presented to the winners of each category later in July by the Administrator. Don Motz, recently retired Far East and South Asia Area Officer, donated the trophies for low net and low gross winners.







# Around Washington

**Philip Mackie** was selected as a member of the Young Executives Committee within USDA. He is an agricultural economist serving as assistant to the assistant administrator for Commodity Programs in FAS. The new group to which Phil belongs was selected for substantial accomplishments and high aptitudes for further growth and development. The purpose of the Young Executives Committee is for members to select a topic for study which will enable them to become acquainted with work beyond their own agency in USDA.

□ □ □

**Sally Fagan**, secretary to the Assistant Administrator for Ag Attaches, has just returned from a three week vacation in Greece and Yugoslavia. She and her roommate took a bus tour through the two countries. They arose early, traveled part of each day, enjoyed folk dances, the coastal area, and luscious dinners. Sally visited Attache **Jim Frink** in Athens and the Rome office.

□ □ □

**Amanda Halford** lost her appendix July sixth. She has now recovered from her loss, and we welcome her back.

□ □ □

**Helen Costo**, secretary to the Chief of the Budget Branch, FAS Budget & Finance Division, retired in late June after many years with FAS. She is living a life of leisure in Maryland with her niece and her children.

□ □ □

FASers were sad to learn of the death of **Margaret Miller**, an employee with FAS and ERS for more than 13 years. Margaret died July 31. She joined FAS as a research analyst working with Dr. Lazar Volin in FAS Special Activities Branch and in ERS East European Branch as translator and assistant. She retired in May 1965.

## THE FAS LETTER



To U.S. Agricultural Attache Posts

An internal letter published by the

Foreign Agricultural Service  
U.S. Dept. of Agriculture  
Washington, D.C. 20250

as a means of helping to keep U.S. agricultural attaches and officers and their staffs informed of developments relating to their overseas assignments.

Send contributions to:

Editor

Rm. 5916-South, FAS/W.

(Ext. 73100)

### Laurel Meade Continued

He is past president of the American Soybean Association and the American Soybean Institute and a past chairman of the Soybean Council of America, as well as having served twice on USDA Advisory Committees to the Secretary of Agriculture.

In the past eight years, he has traveled to Japan, Taiwan, Europe, and North Africa in the interest of farm commodities in world trade. He is an Honorary Life Member of the American Soybean Association and was the 1971 recipient of the Agronomic Service Award of the American Society of Agronomy.

One of the Laurel's first duties as General Sales Manager was to attend the 12th FAO Regional Conference for Latin America, held August 21-September 2 in Cali, Colombia.

### Roaming Around Continued

Agricultural officer **Harold Rabinowitz** returned to the U.S. on emergency leave to attend the funeral of his mother. After mid-July consultations, Harold returned to Sao Paulo.

\* \* \*

**Elizabeth Sparks** from the Taipei office took home leave in Arizona, Florida, and Maryland. She was in Washington in early August for consultations before returning to Taiwan.

\* \* \*

**Clancy Jean** and family arrived in Washington in early August for consultations. After home leave they will return to Seoul October 1.

\* \* \*

**Dale Vining**, former attache in Kuala Lumpur, arrived in Washington the middle of August to take up a position in market development.